Place Bridge Academy School Website Project

Computer Science: Programming HTML

3rd Period

Mr. Wilkerson

Our principal, Mrs. Kazin, has asked you to create a website for Place Bridge Academy. She wants to make sure that the site incorporates the school colors: blue and gold. She also wants the website to include the school mascot: a roadrunner.

There should be a **Home Page** that gives basic information about the school.

* What is the school’s mission statement?
* What are the characteristics of our school?
* What makes it special?
* Who is the principal?
* Who are the assistant principals?
* Who is the dean of students?
* Are there hyperlinks to the other pages?

There should be a page with hyperlinks to other **important pages**.

* Denver Public Schools
* Any teacher websites (for example, [www.iwilkerson.com](http://www.iwilkerson.com) ) be sure to ask your other teachers!
* Place Bridge Academy Main Page
* Edmodo, Learning.com,

There should be a separate page that explains about **BRIDGE Behaviors**.

There should be a separate page that has information about **sports and activities** and their coaches.

* Baseball
* Softball
* Girls Basketball
* Boys Basketball
* GaGa
* Soccer

There should be a page with **contact information**

* Main Office Number
* Attendance Office Number
* Fax Number
* School Street Address

You should use the tags learned in class in your web site. You will be graded by the rubric that follows:

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| **Web Site Design : Place Bridge Academy School Website Project** | | | | |
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| Teacher Name: **Mr. Wilkerson** | |  |  |  |
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| Student Name:     \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | |  |
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| CATEGORY | 4 | 3 | 2 | 1 |
| Content | The site has a well-stated clear purpose and theme that is carried out throughout the site. | The site has a clearly stated purpose and theme, but may have one or two elements that do not seem to be related to it. | The purpose and theme of the site is somewhat muddy or vague. | The site lacks a purpose and theme. |
| Content Accuracy | All information provided by the student on the Web site is accurate and all the requirements of the assignment have been met. | Almost all the information provided by the student on the Web site is accurate and all requirements of the assignment have been met. | Almost all of the information provided by the student on the Web site is accurate and almost all of the requirements have been met. | There are several inaccuracies in the content provided by the students OR many of the requirements were not met. |
| Layout | The Web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material. | The Web pages have an attractive and usable layout. It is easy to locate all important elements. | The Web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements. | The Web pages are cluttered looking or confusing. It is often difficult to locate important elements. |
| Navigation | Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages (forward and back), and take the reader where s/he expects to go. A user does not become lost. | Links for navigation are clearly labeled, allow the reader to easily move from a page to related pages (forward and back), and internal links take the reader where s/he expects to go. A user rarely becomes lost. | Links for navigation take the reader where s/he expects to go, but some needed links seem to be missing. A user sometimes gets lost. | Some links do not take the reader to the sites described. A user typically feels lost. |
| Links (content) | All links point to high quality, up-to-date, credible sites. | Almost all links point to high quality, up-to-date, credible sites. | Most links point to high quality, up-to-date, credible sites. | Less than 3/4 of the links point to high quality, up-to-date, credible sites. |
| Background | Background is exceptionally attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability. | Background is attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability. | Background is consistent across pages and does not detract from readability. | Background detracts from the readability of the site. |
| Color Choices  (Blue and Gold should be main colors) | Colors of background, fonts, unvisited and visited links form a pleasing palette, do not detract from the content, and are consistent across pages. | Colors of background, fonts, unvisited and visited links do not detract from the content, and are consistent across pages. | Colors of background, fonts, unvisited and visited links do not detract from the content. | Colors of background, fonts, unvisited and visited links make the content hard to read or otherwise distract the reader. |
| Fonts | The fonts are consistent, easy to read and point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used consistently and improves readability. | The fonts are consistent, easy to read and point size varies appropriately for headings and text. | The fonts are consistent and point size varies appropriately for headings and text. | A wide variety of fonts, styles and point sizes was used. |
| Graphics | Graphics are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality and enhance reader interest or understanding. | Graphics are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding. | Graphics are related to the theme/purpose of the site, and are of good quality. | Graphics seem randomly chosen, are of low quality, OR distract the reader. |
| Spelling and Grammar | There are no errors in spelling, punctuation or grammar in the final draft of the Web site. | There are 1-3 errors in spelling, punctuation or grammar in the final draft of the Web site. | There are 4-5 errors in spelling, punctuation or grammar in the final draft of the Web site. | There are more than 5 errors in spelling, punctuation or grammar in the final draft of the Web site. |
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